Victorian Agribusiness Summit

5-7 September
Victorian Agribusiness Summit Dinner
Thursday 5th September,
Brown Brothers Winery
Sponsored by La Trobe University

Pre dinner drinks from 5:00pm
Ross Brown, Brown Brothers
Prosecco, Innovation and Marketing a Key to Building a Regional Brand.

Wes Ward, Trusted Food Group
Unlocking the value of Wine North Asia

Nick Henderson, Asialink
Asian Regional Engagement Programs

Victorian Agribusiness Summit
Friday 6th September,
Wangaratta Regional Study Centre, Wangaratta
Hosted by Victorian Agribusiness Council & Ovens Murray AgBiz Alliance (OMABA)

8:30am Registration
9:00am - 5:00pm Summit Program

See following page for full summit program including speakers and topics covered

Regional Tours
Saturday 7th September,
Tours depart from Wangaratta
9:00am - 4:00pm
Tours include lunch at a picturesque venue tasting some of the regions finest seasonal produce.

Tour One
Adding Value on Your Farm
This tour will take you into the heart of beautiful North East Victoria. Visit a variety of farm businesses that have transformed from producing a single product/commodity to an enterprise that has added value to their products, enabling paths to local and premium markets.

Engage with and learn directly from producers about their journey - the challenges, insights and embracing of opportunities around capturing value from the supply chain and connecting with the market - the inside story you don’t often get to see and hear.

Tour Two
Using AgTech to Improve Farm Productivity & Sustainability
This tour offers a unique opportunity to explore the latest AgTech being used and the practical application on farm to improve enterprise productivity and sustainability. Hear directly from farmers about their stories, nuanced insights and the value realised, as well as speaking to AgTech developers to see how it might be applied to your business.
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<thead>
<tr>
<th>Time</th>
<th>Session Name</th>
<th>Speaker(s)</th>
<th>Sponsor(s)</th>
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<tbody>
<tr>
<td>8:30am</td>
<td>Registration</td>
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<tr>
<td>9:00am</td>
<td>Session 1: Clever Agriculture - Smart Food</td>
<td>Dr. Jamie Flynn, Hone&lt;br&gt;Emma Germano&lt;br&gt;Dr. Rachelle Hergenhahn, UNE SMART Farms</td>
<td>Sponsored by Rural City of Wangaratta&lt;br&gt;AGF คุณ by Hume Regional Development Australia&lt;br&gt;AGF by Benalla Rural City Council</td>
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<td>11:00am</td>
<td>Session 2: Ag Tech for a Sustainable Future</td>
<td>Cameron Lesson, Thing C&lt;br&gt;Myrrhee Primary School&lt;br&gt;Dr. Jamie Flynn, Hone&lt;br&gt;Myrrhee Primary School&lt;br&gt;Patricia Duffy, Beanstalk AgTech&lt;br&gt;Dr. Jamie Flynn, Hone&lt;br&gt;Dr. Rachelle Hergenhahn, UNE SMART Farms&lt;br&gt;Emma Germano, Managing Director of I Love Farms</td>
<td>Sponsored by Rural City of Wangaratta&lt;br&gt;AGF by Hume Regional Development Australia&lt;br&gt;AGF by Benalla Rural City Council</td>
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<td>3:00pm</td>
<td>Afternoon Tea</td>
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<td>3:20pm</td>
<td>Session 4: The Power of Digital to Unlock Value Add Opportunities</td>
<td>Warwick Powell, BeefLedger&lt;br&gt;Ian Field, Tongola Goat Cheese &amp; Leap Farm&lt;br&gt;Hamish Crittenden, Fresh Supply Co.&lt;br&gt;Amanda Hill, Dairy Food Safety Victoria&lt;br&gt;Fiona Nash</td>
<td>Sponsored by Start Up Shake Up&lt;br&gt;AGF by Victorian Agribusiness Council&lt;br&gt;AGF by Victorian Agribusiness Council&lt;br&gt;AGF by Victorian Agribusiness Council&lt;br&gt;AGF by Victorian Agribusiness Council</td>
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<td>5:00pm</td>
<td>Closing of Summit</td>
<td>Clive Larkman, Victorian Agribusiness Council</td>
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* Program subject to change *

Major Sponsors: